

National Media Research Planning 815 Slaters Lane Alexandria, VA 22314-1219

Contract #	847481	Date Entered	08/09/12
chedule Dates	10/26/12-11/05/12	Last Modified	08/09/12
dvertiser	National Republican Congressional Committee (83)	Entered By	Penne Marsh
gency/T-Code	National Media Research Planning (1768)/1546007	CO-OP	No
roduct	Political - Non-Ballot Issue (1196)	Headline #	06268421

Demo NRCC IE (128132) Order Type Normal Salesperson Blair, Cheryl (2205) Package Deal Sales Office TeleRep - Philadelphia Commission % 15.00 ROBINSON, TRACEY **Buyer Name** Commission \$2,286.75 Phone/Fax **Net Total** \$12,958.25 CPE 155/426/2964 Sales Tax **Account Types**

National/Political Issue - Agency

NRCC-IE 10/26
***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Weekly/Irregular

Billing Type

Comments

Norfolk (WVEC) (V		
By Broadcast Month	Spots 5	<u>Rate</u>
Oct. 2012	4	\$2,395.00
Nov. 2012	13	\$12,850.00
Grand Total:	17	\$15,245.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	ı W	/e Th	Fr	r Sa Si	ı S	pots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/26/12-11/02/12	4	:30	7A- 9A (ET)				i	į	1	i i		2	\$1,300.00	\$2,600.00	Norfolk (WVEC) (WVEC)	GD MRN AMR	8/9/12
2.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	11P- 11:35P (ET)		1	l I		İ	I			1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	13 NEWS-11.00	8/9/12
3.0	Normal Line / SPOT	10/29/12-11/05/12	4	:30	4:30A- 4:59A (ET)		1	l I			I	1 1		2	\$150.00	\$300.00	Norfolk (WVEC) (WVEC)	13 NWS DYBREAK	8/9/12
4.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	6P- 6:30P (ET)		1	l I	I		I	1 1		1	\$1,800.00	\$1,800.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS	8/9/12
5.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	8A- 9A (ET)			 		İ	1	1 1		1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)	GD MRN-SAT	8/9/12
6.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	9:58A- 11A (ET)			l I		-	I I	1		1	\$320.00	\$320.00	Norfolk (WVEC) (WVEC)	THIS WEEK-ABC	8/9/12
7.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	6P- 6:30P (ET)			 		-	I I	1		1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	13 NWS AT 6	8/9/12
8.0	Normal Line / SPOT	10/28/12-10/28/12	4	:30	5:58A- 8A (ET)			 		-	I I	1		1	\$320.00	\$320.00	Norfolk (WVEC) (WVEC)	WVEC NEWS SU	8/9/12
9.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	8A- 9A (ET)			 		İ	1	1		1	\$580.00	\$580.00	Norfolk (WVEC) (WVEC)	GD MRN-SUN	8/9/12
10.0	Normal Line / SPOT	10/28/12-10/28/12	4	:30	9A- 9:30A (ET)			l I		Ī	I I	1		1	\$175.00	\$175.00	Norfolk (WVEC) (WVEC)	WALL ST JRNAL	8/9/12
11.0	Normal Line / SPOT	11/01/12-11/01/12	4	:30	4:30A- 4:59A (ET)			 		1	I I	1 1		1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	13 NWS DYBREAK	8/9/12
12.0	Normal Line / SPOT	11/01/12-11/01/12	4	:30	7:28P- 7:57P (ET)			 		1	I	1 1		1	\$1,800.00	\$1,800.00	Norfolk (WVEC) (WVEC)	JEOPARDY	8/9/12
13.0	Normal Line / SPOT	10/30/12-10/30/12	4	:30	7:28P- 7:57P (ET)			1	Ī	I	I I	1 1		1	\$1,800.00	\$1,800.00	Norfolk (WVEC) (WVEC)	JEOPARDY	8/9/12
14.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	11P- 11:35P (ET)			l I	11	1 ¦	I I	1 1		1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	13 NEWS-11.00	8/9/12

CONFIRMATION CONTRACT Accepted-Agency/Advertiser: Date: Accepted-Station: Date: Comments:

Contract # S47481
Advertiser National Republican Congressional Committee (83 Entered By Penne Marsh Nordik Nordik Value
Agency/T-Code Product Political - Non-Ballot Issue (1196) Headline # 06268421 Product Product Political - Non-Ballot Issue (1196) Headline # 06268421 Brand NRCC IE (128132) Demo Demo Demo Demo Demo Demo Demo Demo
National Media Research Planning Sales Office TeleRep - Philadelphia Package Deal
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Salesperson Blair, Cheryl (2205) Order Type Normal Package Deal National Media Research Planning 816 Slaters Lane Alexandria, VA 22314-1219 Buyer Name ROBINSON,TRACEY Commission \$2,286.75 CPE 155/426/2964 Account Types National/Political Issue - Agency Billing Type Weekly/Irregular Comments NRCC-IE 10/26 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****, Line Line Type / Break Type (Ref #) Dates Sales person Blair, Cheryl (2205) TeleRep - Philadelphia ROBINSON,TRACEY Commission \$2,286.75 Net Total \$12,958.25 Sales Tax Sales Tax Line Line Type / Break Type (Ref #) Dates Sec Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Rate Total Station Comments Entered
National Media Research Planning 815 Slaters Lane Alexandria, VA 22314-1219 Sales Office Buyer Name ROBINSON,TRACEY Commission % 15.00 CPE 155/426/2964 Account Types National/Political Issue - Agency Billing Type Weekly/Irregular NRC-1E 10/26 ******* THIS IS A CASH IN ADVANCE SCHEDULE *****, Line Line Type / Break Type (Ref #) Dates Set Length ROBINSON,TRACEY Commission % 15.00 Commission % 15.00 Sales Tax S
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15.0 Normal Line / SPOT 10/31/12-10/31/12 4 :30 6P- 6:30P (ET) 1 1 \$1,800.00 \$1,800.00 Norfolk (WVEC) (WVEC) 13 EARLY NWS 8/9/12

CONFIRMATION CONTRACT

Date:

Comments:

Accepted-Station:

Date:

Accepted-Agency/Advertiser: